

SREA News Bulletin

Structural Roof Erectors Association Newsletter



July 2011. Volume 10, Issue 2

President's Message

So what to talk about in this my first presidents message.....

Let's see, there is the negative banking issues that we are all feeling, or politicians and their many, many political problems and opinions that overwhelm all of us everyday. How about the deflated housing market that has effected all of us in one way or another, and is likely to for years to come. I'm sure none of us has heard very many good reports in our local news agencies lately.

We can't forget what mother nature has brought to part of our country in the last few months, with her wide spread flooding and hurricanes. And of course the big one, our national debt that continues to grow. Thank God we won't have to pay it! Oh yeah, our kids and grandkids will have to.



Well enough with the negative rhetoric that we all hear every day. Yes, while there are many negative issues, we all have many great things to be thankful for. Such as the fact that we are still in business, our families and friends that we all cherish daily, the fact that we live in a country with great benefits and freedoms.

I personally am thankful for the legacy that has been left to all of us that are a part of SREA by our past leaders. We are truly part of an organization that has enormous benefits to offer. As I think back on some of the past Presidents' messages, there seems to be an on going theme that stands out.

- Ethics
- Morals
- Integrity
- Comradely
- Teamwork
- Friendship

SREA to me stands for all these attributes. That is why I am proud to be serving this organization.

I am also very excited about the direction we are headed. We are continuing to address industry issues. We have partnered with Woodworks a support organization that will bring many resources to our group. We are working with suppliers to help improve our products and systems. Safety will always be a topic that will get our full attention. We will continue to secure speakers and choose topics that will help to enhance our businesses and industry.

Do not miss our Fall conference this September 29th in Ontario. It's going to be a full day of very good and important information that will help each one of you navigate through the treacherous waters of this business. Please feel free to give me a call with any concerns or ideas you may have.

Cheers,

Michael Nelson
SREA President

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Spring Convention Recap: SREA Spring Fling

by Greg Boyd

Ah! Temecula in spring, Rolling Hills of Wine Country. A beautiful spot, but also chosen for the Spring SREA meeting because of its convenience! After my 5 ½ hour plane ride and the short 3 hour drive from LAX thru Southland rush hour, I found myself at the beautiful Temecula Creek Inn; a very lovely location. My room was at the very end of the farthest building from the resort's center and a grove of trees blocked those distracting views of the golf course that plagued most of the attendees.

After a delicious dinner with my lovely wife at the resort's restaurant, I paid the bill with a second mortgage on my home, and had a desert of Tums; we made the hike back to the room. Sleep did not come easy with the anticipation of the meeting to come and after several minutes of restful sleep, we awoke and started Wednesday off with a tour of several shopping malls in a successful attempt to find the local BJ's restaurant. We were to meet up with some Ex-Hawaiian Islanders that had moved to the Inland Empire. My suspicion that BJ's indeed hid in plain site (a sentiment not shared by my wife) was confirmed when our friends showed up a ½ hour late. That afternoon rather than play golf with the Ainsworth group, I attended the SREA Board meeting. I told you this was WHINE country.

This is not my BEAUTIFUL HOUSE! This is not my BEAUTIFUL WIFE! It's Chris Wischmann's! Chris and his lovely wife Karen were nice enough to include a few of the SREA members who were already in town (like 25 of us!) at the party they were hosting for some fellow Ainsworth big shots. This is where the whining stopped and the winning began. A sumptuous Middle Eastern style dinner was served along with a great many bottles of the local fare. What a great night! Thanks Chris and Karen!

OK! OK! I will get to the meeting!

Thursday started off with a Headache and then a continental breakfast. Mike Potter then called the meeting to order. After the typical introductions of the members and the Board of Directors, I gave one of my riveting financial reports, not a dry eye in the place.

Then nominations for the Board and election followed. Next a discussion on ways to expand the membership was led by Mike Nelson. Chris Wischmann of Ainsworth spoke about the OSB and specialty markets from a manufacturers perspective. Then the good folks at La'au Structures sponsored the 15 minute breakLa'au Structures "We make Shade". Next up Mike Potter led the segment on the issue with ESFR sprinkler attachments to steel joists and the problems they and many of the group are having, especially in Southern California. Mike's concluding remarks woke me from my nap and it was out to the Golf Course for the Annual Tournament. Thanks to Roof Structures Inc. for sponsoring the box lunches.

That evening the President's Reception was held on Kiva Patio sponsored by Ainsworth with the Awards Dinner following, sponsored by Nucor/Vulcraft. After dinner Mike Dyer gave out the awards for the day's golf tournament winners. Mike Potter asked Mike Nelson to come up and be recognized as the next president of the association. In return, Mike Nelson then gave Mike Potter a plaque and thanked him for his service as our President. Then they both thanked Brad Holmgren, Peter "Hoppy" Post and Mike Powell for their dedication and commitment as board members. An after party was held in the lounge with the comics of the group cracking us up. Dyer does a great leprechaun and is more than a wee bit funny. And where the heck does Bjork get his material? The guy lives in Utah for Brigham Young's sakes.

Friday started out with..... you guessed it; a headache and a continental breakfast. Following coffee and aspirins, Steve Zylkowski of the APA gave his update that included the APA's economist report,. Although it was somewhat encouraging for the future, some of the members feel the industry is down as much as 70%. We could really use some better news.

Scott from Woodworks then spoke on the exciting things that they are doing for our industry and spreading the word nationwide on wood and hybrid systems.

Eugene McMenamin, from Atkinson, Andelson, Loya, Ruud & Romo, gave an overview of AB 2774, which deals with new laws concerning the issuance of Cal/OSHA

citations for serious violations. He talked about the do's and don'ts regarding serious accidents and how to handle the reporting and the issues that arise from such an incident.

Last off was Geoff Miller of Versico Roofing Systems. He talked about "TPO Roofing Systems". His discussion focused on the history, make up and the falling prices of the TPO systems and the possible problems that can occur with single ply systems that are not insulated.

A new issue was brought up regarding the new design loads for the Simpson "HF26N". This potentially big issue should be addressed at the next meeting, which will be held in "convenient" Ontario, California Sept. 29, 2011.

Hey sorry for the whining at the beginning of this article. We have a great group of people in this association, I am proud to be a member. I look forward to our meetings. They are always fun and informative. Heck, I'd travel to Maui for a meeting. If you are a member, I look forward to seeing you again in Ontario, and if you're not, I look forward to meeting you there.

SREA FOREVER!

Spring Convention

by Mike Potter

Are you thinking about the Fall Meeting yet? We're going to have a condensed meeting again that will be packed with a bunch of great education.

For those of you who like to golf, it will be available on the afternoon of Wednesday, September 28th from 1:00 pm - 6:00 pm and beyond at Red Hill Country Club in Rancho Cucamonga, CA.

If you're attending for the education only, it will begin on Thursday morning, September 29th at 9:00 am at the Hilton Ontario. The sessions will run until 4:00 pm and will have a few coffee breaks and a lunch break.

Education at the conference will include;

- An APA update with Steve Zylkowski
- Woodworks presentation with Lisa Podesto
- Safety Issues Open Forum
- Simpson Strong-Tie and the 'F' hanger values
- An Economist from Grubb & Ellis

It's going to be a great session so we hope you'll mark your calendars now and join us in Ontario in September.

*Conference registration materials will be emailed soon!
Program subject to change

Economic Forecast Update

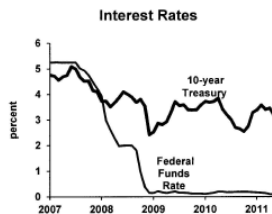
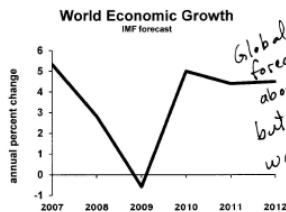
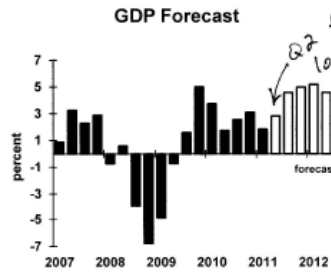
by Bill Conerly

Bill Conerly advises companies on business strategy, finance and economics, and speaks frequently on these topics. To learn more, click on the following links.

[Manufacturers Are Hiring--When They Can Find Talent](#)

[Economic Issues for the Telecom Industry: 2011-2012](#)

The Businomics® Newsletter



Website Directory

<http://www.irs.gov>

This column in the SREA newsletter is to help you gain access to an incredible volume of information available through Internet websites. If you have any sites that you feel would be of interest to fellow members, please e-mail info@srea.org and we will add them to the following list.

www.irs.gov/smallbiz/construction – Internal Revenue Service

<http://www.dir.ca.gov/Title8/sub4.html> - Construction Safety Orders

www.osha.gov/cgi-bin/est/est1 - OSHA Establishment Records

www.apawood.org - American Plywood Association

www.southernpine.com/consumerinfo.html - Consumer Information on Pressure-Treated Lumber

www.epa.gov/pesticides/factsheets/chemicals/1file.htm- Environmental Protection Agency FAQ on CCA

www.npic.orst.edu - National Pesticide Information Center

www.southernpine.com/library.htm - Answers to Often-Asked Questions About Treated Wood — Order

Complimentary Copy or Download PDF

www.awpa.com - American Wood Preservers Assn.

www.wolmanizedwood.com - Arch Chemical Incorporated

www.borax.com - U.S. Borax Inc.

www.treatedwood.com - Chemical Specialties Incorporated

www.osmose.com - Osmose Wood Preserving

www.southernpine.com/ptl.htm - Pressure-Treated Southern Pine Standards - Specification – Applications

Board of Directors

President: Mike Nelson, Wood-Lam Structures, Inc., Lakewood, WA
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SREA Office Closures

The SREA office will be closed on the following dates in 2011. Please make a note of these dates on your calendar.

September 5 * November 24 & 25 * December 23 * December 31